

Anatomy of a BINGE BOX



Box

Source: getgarveys.com/
*NON-BRANDED "Deluxe
Literature Mailers, 15 1/8" x 11
1/8" x 4", White, 50/Bundle"
SKU: BOXMFL15114
Your Price: \$98.10/PK
(\$1.92/each)

Decoration

Source: canva.com
11x17 paper, Landscape setting
Top: "Binge Box," library logo,
abstract design in branded colors
Side: "For" "Pick up by," "Books Due"
Inside: 8.5x11: "Happy Reading!
Remember the box and treats are
yours to keep, but please return the
books on their due date."

Giveaways

Source: amazon.com
Food allergy disclaimer on request
form, only sealed snacks.
Chips: recommend plain for dietary
restrictions- Lays classic, Fritos,
Skinny Pop, etc. that are Vegan,
gluten-free
Candy: avoid melty chocolate in
summer. Tea, cocoa, lemonade.
Non-food: stickers, bookmarks, gel
pens, mini notebooks, seasonal, etc.

Books

Source: Library
4 books selected to the personalized
taste of the patron as they indicate in
the request form. Novelist readalikes.
Write a post-it note on each book.
Check out with special due date:
21 days + 7 days to pick up = 28 days.

Timeline of a BINGE BOX

Preassemble



- Print labels needed
- Build boxes
- Gather promotions and Book Page
- Fill with giveaways
- Label on inside and outside
- Stack up so they're ready for staff

Request

Our patrons request through www.cslibrary.org/binge-boxes
This links to calendar events for different age groups.

Custom registration question:

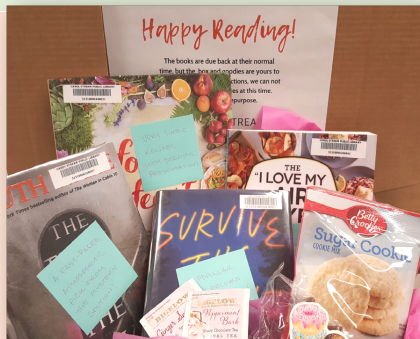
"Please tell us your preferences on the following 3 things.
The more details, the better! 1. Format (regular print, large print, audio), 2. Genre (mystery, non-fiction, romance, etc.), 3. Tell us about a book you enjoyed and what you do not like."

Claim

- Staff view of Library Market
- View registration list
- Edit the patron registration:
Add staff initials and date in "Special Notes" to indicate who is working on the request

Age	Birthdate	Special Notes
Over 18	LC 5/4	
Over 18	JE 5/5	
Over 18	JE 5/5	
Over 18	RM 5/5	
Over 18	JE 5/6	
Over 18	JE 5/6	

Fill



- Record the books in a shared Excel file so we don't send them the same thing in the future
- Check the books out to their card with a special due date 28 days
- Write a personal sticky note on each
- Label the box, place behind Circ Desk

Email

Our standard email:

Your Binge Box is ready to pick up at the Carol Stream Public Library! You have until _____ to pick up your box. The books will be due on _____. Remember, please return the items when they are due, but the box and everything else is yours to keep. If you have any questions, please let me know.
Happy Reading!